ORDER

104405 Orders Order / Rev: Alt Order #: 06832084 Product Desc: **HELLER FOR SENATE** Estimate: Flight Dates: 10/17/12 - 10/23/12 Primary AE: Amy McCreary Original Date / Rev: 07/18/12 / 07/18/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: Strategic Media Services, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K St. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Heller, Dean for U.S. Senate Name: Demographic: A35+ New Business Thru: Product Codes: PLC01 Order Separation: 00:15:00

P	Ш	Dlan	

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	133	\$80,325.00	\$68,276.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	133	\$80,325.00	\$68,276.25	0,00
Totals	133	\$80,325.00	\$68,276.25	0.00

Advertiser External ID:

Agency External ID:

Totale

Account Executives

Priority:

Revenue Codes:

Tiobbank Excounting				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	29%	\$80,325.00
Market	100%	\$276,982.76

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$72,015.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$49,856.90
KTUD	1%	\$2,769.83
KVVU	24%	\$66,475.86
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,539.66

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/17/12	10/19/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	~	5-6a	WTF	:30	6	\$300.002	0.00 NM	6	\$1,800.00
	NEWS			'	3								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/	15/12	10/21/12	WTF	6	\$300.00	0.00				Į.		

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KSNV

Order / Rev:

104405

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832084

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/17/12 - 10/23/12

Estimate:

l m. Oh	044	E. J	l	Do I	OL 115 17					5		
Ln Ch	Start	End	Inventory Code		Start/End Ti	· · · · · · · · · · · · · · · · · · ·	Len Sp			Rtg Type		Amount
E 1 KSNV NEWS	10/1 //1	2 10/19/12	M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	~-WTF~~	:30	6	\$300.002	0.00 NM	6	\$1,800.00
Sta	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 10/		2 10/21/12	M-F 5-6a WakeUp	6 MSc/M/w.c	\$300.00 5-6a	0.00 MT	:30		#300 003	O OO NIM	,	#4 000 00
NEWS	1012211	2 10/23/12	M-F 5-6a WakeU		0-0a	M 1	:30	4	\$300.002	0.00 NM	4	\$1,200.00
	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
E 3 KSNV	10/22/1	2 10/23/12	M-F 6-7a WakeU M-F 6-7a WakeU	_	6-7a	MT'	:30	4	\$450.002	0.00 NM	4	\$1,800.00
NEWS				2								
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
			M-F 6-7a WakeUp	•	\$450.00 6-7а	WTF	:30	6	\$450.002	0.00 NM	6	#2 700 00
NEWS	10/1//1	2 10/10/12	M-F 6-7a WakeU	_	O-Fa	34 1 1	.50	Ū	ψ430.002	0.00 14141		\$2,700.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	WTF	6	\$450.00	0.00						
		2 10/19/12	Today Show Today Show	СМ	658a-9am	WTF	:30	6	\$600.002	0.00 NM	6	\$3,600.00
TODAY Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	WTF	6	\$600.00	0.00						
E 6 KSNV	10/22/1	2 10/23/12	Today Show Today Show	СМ	658a-9am	MT	:30	4	\$600.002	0.00 NM	4	\$2,400.00
TODAY								-				
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00						
			M-F Today Show M-F Today Show	II 3rd HGM	9-10a	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
TODAY Sta	II rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	MT	2	\$275.00	0.00						
		2 10/19/12	M-F Today Show M-F Today Show		9-10a	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
TODAY		End Data	Madridaya	Omat-84/1-	Data	Datte						
<u>عاد</u> Week: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
			M-F Today Show Today 4th Hour		10am-11am	WTF	:30	3	\$225,002	0.00 NM	3	\$675.00
TODAY	III											
<u>Sta</u> Week: 10/	<u>rt Date</u>	<u>End Date</u> 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$225.00	Rating						
			M-F Today Show Today 4th Hour	···	10am-11am	0.00 MT	:30	2	\$225.002	0.00 NM	2	\$450.00
TODAY	111		roddy 401 riodi									
	rt Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 10/ E 11 KSNV		10/28/12		CM 2	\$225.00 11am-12pm	0.00 MT	:30	2	\$225.002	0.00 NM	,	#450.00
RR	(O/ZZ)	12 10/25/(2	Rachael Ray	OW	rram-rzpm	[W]	.30	4	φ220.002	0.00 N M	2	\$450.00
	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> MT⊶	Spots/Week 2		Rating 0.00						
			Rachael Ray Rachael Ray	СМ	11am-12pm	WTF	:30	3	\$225.002	0.00 NM	3	\$675.00
RR			·									
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week		Rating					1	
Week: 10		10/21/12	WIL	3 CM	\$225.00 12-1230pm	0.00 WTF	:30	3	\$275.002	0.00 NM	3	ቀ ደንድ <u>ለ</u> ለ
- 10 NOI4V	10/11/1	IV/ IV/ IZ		OW	i k- i koopiii	- AA 1 E	.50	J	φ213.002	O.OO MIN	3	\$825.00

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Order / Rev:

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Advertiser:

Heller, Dean for U.S. Senate

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06832084

Product Desc:

HELLER FOR SENATE

KSNV

Flight Dates:	10/	17/12 - 10/2	3/12		Estimate:							
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News									
NEWS		F4 D-4-	Managara	Omata MAI all	D-4-	D - Harri						
<u>St</u> Week: 10	art <u>Date</u>)/15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
E14 KSNV	10/22/1	2 10/23/12	Noon News	CM	12-1230pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
NEWS	;		Noon News									
<u>St</u> Week: 10	art <u>Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00				!		
E15 KSNV	/ 10/22/1	2 10/23/12	The Agenda 1230		1230-1p	MT	:30	2	\$225.002	0.00 NM	2	\$450.00
AGEN	DAY		The Agenda 123	upm								
<u>St</u> Week: 10	art Date	End Date 10/28/12	Weekdays MT	Spots/Week	Rate	Rating						
E 16 KSNV			The Agenda 1230	2 Dpm CM	\$225.00 1230-1p	0.00	:30	3	\$225.002	0.00 NM	3	\$675.00
AGEN			The Agenda 123	•	,,,,,,		.50	v	Ψ <u></u>	0.00 140	J	Ψ010.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/15/12	10/21/12	WTF	3	\$225.00	0.00		***				
E17 KSNV	/ 10/17/1	2 10/19/12	Days of our Lives Days of our Lives		1258p-2pm	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
DAYS			Dayo or our arro-									
<u>St</u> Week: 10	art <u>Date</u> 0/15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
E 18 KSNV			Days of our Lives		1258p-2pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
DAYS			Days of our Lives	3								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	MT	2	\$275.00	0.00						
E 19 KSNV	/ 10/22/1	2 10/23/12	The Doctors The Doctors	CM	2pm-3pm	MT	:30	2	\$225.002	0.00 NM	2	\$450.00
DRS			The Beaters									
<u>SI</u> Week: 10	tart Date	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
E 20 KSNV			The Doctors	CM	2pm-3pm	0.00 ∺~WTF	:30	3	\$225.002	0.00 NM	3	\$675.00
DRS			The Doctors						·			***************************************
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	WTF	3	\$225.00	0.00						
E21 KSN\	/ 10/17/1	2 10/19/12	Dr. Phil Dr Phil	CM	3-4p	WTF	:30	3	\$300.002	0.00 NM	3	\$900.00
PHIL			DIFIII									
-	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	WTF	3	+	0.00						
E22 KSNV	/ 10/22/1	2 10/23/12	Dr. Phil Dr Phil	CM	3-4p	MT∺	:30	2	\$300.002	0.00 NM	2	\$600.00
PHIL												
-	tart Date	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week		Rating						
E 23 KSN			NEWS 3 at 4 (1	HOURICM 2	\$300.00 4-5pm	0.00 MT	:30	2	\$450.002	0.00 NM	2	\$900.00
			4PM NEWS (1 h		(4:00 PM-4:3		.50	_	ψ - υυ.∪υΔ	O'OO IAIAI		ψ300,00
NEWS		E-15 (1441-1-	0	.	D. ()					l	
<u>S</u> Week: 1	<u>tart Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00					1	
			NEWS 3 at 4 (1	7.7.	4- 5pm	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
			450 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1								4	

(4:00 PM-4:30 PM)

Rating

--WTF--

:30

\$450.002

0.00 NM

\$1,350.00

Rate

\$450.00

4-5pm

4PM NEWS (1 hour)

Weekdays

--WTF--

Spots/Week

CM

NEWS

Week: 10/15/12

Start Date End Date

E 25 KSNV 10/17/12 10/19/12

10/21/12

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KSNV

Order / Rev:

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06832084

Adverti

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates:

10/17/12 - 10/23/12

Product Desc: 1

HELLER FOR SENATE

Estimate:

Ln Ch Start F		Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		NEWS 3 at 4 (1 h 4PM NEWS (1 ho	•	(4:30 PM-5:0	0 PM)				•••		
NEWS Start Date En	nd Date	Weekdays	Spots/Week	Data	Doting				ſ		
)/21/12	WTF	<u>3pois/week</u>	<u>Rate</u> \$450.00	Rating 0.00						
E 26 KSNV 10/22/12 1	0/23/12	NEWS 3 at 4 (1 h	•	4-5pm	MT	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS		4PM NEWS (1 ho	oui)	(4:30 PM-5:00	J PIM)						
	nd Date 0/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 27 KSNV 10/22/12 1		M-F Early News	CM	5-630p	MT	:30	4	\$900.002	0.00 NM	4	\$3,600.00
NEWS		M-F Early News									
Start Date En	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10 E 28 KSNV 10/17/12 1	0/28/12	MT	4	\$900.00	0.00	.00		#000 p00	0.00.104	0	#5.400.00
E 20 NSNV 10/1//12 1	0/19/12	M-F Early News	СМ	5-630p	WTF	:30	6	\$900.002	0.00 NM	6	\$5,400.00
NEWS Start Date Er	nd Date	Weekdays	Spots/Week	Doto	Doling						
)/21/12	WTF	<u> </u>	<u>Rate</u> \$900.00	Rating 0.00						
E29 KSNV 10/17/12 1	10/19/12		CM	630-7pm	WTF	:30	3	\$750.002	0.00 NM	3	\$2,250.00
JEP		M-F Jeopardy									
	<u>nd Date</u> 3/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
E 30 KSNV 10/22/12 1		M-F Jeopardy	CM	630-7pm	MT	:30	2	\$750.002	0.00 NM	2	\$1,500.00
JEP		M-F Jeopardy									
•	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10	0/28/12	MT M-F Wheel	CM 2	•	0.00	.00		#7F0 000	0.00 104	0	44 500 00
	10/23/12	M-F Wheel of Fo		7-730pm	MT	:30	2	\$750.002	0.00 NM	2	\$1,500.00
WHEEL Start Date Er	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	0/28/12	MT	2	\$750.00	0.00						
E 32 KSNV 10/17/12 1	10/19/12	M-F Wheel of Fo	CM	7-730pm	WTF	:30	3	\$750.002	0.00 NM	3	\$2,250.00
WHEEL		IN-I VIII-EIOFIO	ituile								
	nd <u>Date</u> 0/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
E 33 KSNV 10/17/12 1				730-758pm	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
FACE		Face to Face w/	J.Ralston								
Start Date Er	nd Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/15/12 10 E 34 KSNV 10/22/12 1	0/21/12	WTF	3 PalatanCM	\$450.00 730-758pm	0.00 MT	:30		\$450.002	0.00 NM	0	#000 00
	10/23/12	Face to Face w/		730-790pm	V	:30	2	\$45 0 .002	U.UU INIVI	2	\$900.00
FACE <u>Start Date</u> <u>E</u> r	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/28/12	MT	2		0.00						
E35 KSNV 10/18/12 1	10/18/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	mT	:30	1	\$775.002	0.00 NM	1	\$775.00
NEWS		INT NOWS OUT E									
	<u>nd Date</u> 0/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$775.00	<u>Rating</u> 0.00						
E 36 KSNV 10/22/12 1		M-F News 3 at El		11pm-1135p		:30	1	\$775.002	0.00 NM	1	\$775.00
NEWS		M-F News 3 at E	leven								
Start Date E	nd Date	Weekdays	Spots/Week		Rating						
Week: 10/22/12 10 E 37 KSNV 10/22/12	0/28/12 10/23/12	M	1	\$775.00 1135p-1237	0.00 a MT	:30	2	\$275.002	0.00 NM	2	\$550.00
			OIII	.100p 12011		.00	_	Ψ210.00Z	U.UU 14141	۲ ۲	ψυσυ.ου

Print Date: 07/18/12 10:12:40

KSNV

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Order / Rev:

104405

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates: 06832084

10/17/12 - 10/23/12

Product Desc: H

HELLER FOR SENATE

TIBLEDITY OR OLIVITE

Estimate:	

Ton SHOW Shit Dafe Shit	Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Safe Date End Date Meekdays Social/Week Rate Safe Rating Social/Week Safe					_	,								
Week 1072/12	•			Part 1 Pro. /										
E 36 KSNV 10/17/12 10/19/12 The Trolight Show	We	*******												
Sist Date End Date Meskedays Socia-Mines Rate Rating Week 107/2212 107/2					-				:30	3	\$275.002	0.00 NM	3	\$825.00
Week 10/16/12 10/22/12 10/2	•													
Fast Control Fast	W													
Vicinity	E 39	KSNV	10/22/1	2 10/22/12	•		8-10pm	M	:30	1	\$2,400.002	0.00 NM	1	\$2,400.00
Start Date End Date Week days Spots Week Rate Spots Week Start Date	,	VOICE			Monday Prime 8-	10pm								
E40 KSNV 10/18/12 10/18/12 10		<u>Sta</u>			Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Thursday Prime 10-11pm ROCK CENTER Start Date End Date Week 10/15/12 10/21/1		_	***							· ·				•• •
Sint Date							10-11pm	T	:30	1	\$2,100.002	0.00 NM	1	\$2,100.00
E41 KSRV 10/19/12 107/19/12 107/19/12 Frid 0-11p CM 10-11pmF- 30 1 \$2.100.002 0.00 NM 1 \$2.100.00 E42 KSRV 10/20/12 10/21/12 Sa.Su News 3 at Eleven 1 \$2.100.00 0.00 E42 KSRV 10/20/12 10/21/12 Sa.Su News 3 at Eleven 1 \$2.100.00 0.00 E43 KSRV 10/20/12 10/20/12 Sa.Su News 3 at Eleven 1 \$2.100.00 0.00 E43 KSRV 10/20/12 10/20/12 News 3 Sunise - SATURDM 6a-7aS- 30 1 \$225.002 0.00 NM 1 \$225.00 NEWS Start Date Week 10/15/12 10/20/12 News 3 Sunise - SATURDM 6a-7aS- 30 1 \$225.002 0.00 NM 1 \$225.00 NEWS Start Date Week 10/15/12 10/20/12 News 3 Sunise - SATURDM 6a-7aS- 30 1 \$225.002 0.00 NM 1 \$225.00 NEWS Start Date Week 10/15/12 10/20/12 Saturday Today CM 7a-9amS- 30 1 \$325.002 0.00 NM 1 \$326.00 SATTODAY Saturday Today Saturday News Saturday Night Live CM 130pm-102am				End Date		Spots/Week		<u>Rating</u>						
DLINE Start Date Finday Prime 10-11pm Start Date Start Date Grid Date Week 10/16/12 10/21/12 Sa-Su News 3 at Eleven 1 \$2,100.00 0.00											40.400.000			•
Start Date End Date Weeks Spots Spot			10/19/1	12 10/19/12	•		10-11pm	F	:30	1	\$2,100.002	0.00 NM	1	\$2,100.00
E42 KSNV 10/20/12 10/21/12 Sa-Su News 3 at ElevenCM		<u>Sta</u>												
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Start Date Week 10/15/12 10/20/					Sa-Su News 3 at	ElevenCM		······································	:30	2	\$750.002	0.00 NM	2	\$1,500.00
Week: 10/15/12 10/20/12 10/		NEWS			Oa-Ou NOWS 5 at	Licven								
NewS Start Date End Date Weekdays Spots/Week Rate Rating Start Date Meek 10/15/12 10/20/12 10/20/12 Saturday Today Saturday Today Start Date Start Date Meek	W													
NEWS Start Date Moek days Spots/Week Rate Rating Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/We	E 43	KSNV	10/20/1	12 10/20/12			6a-7a	S-	:30	1	\$225.002	0.00 NM	1	\$225.00
Week: 10/15/12 10/21/12 S-		NEWS			News 3 Summer	DATURDAT								
Saturday Today	W					Spots/Week	-							
SAT TODAY Start Date End Date Weekdays Spots/Week Rate Rating Sat Date Color Sat Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Sat Date End Date Weekdays Spots/Week Rate Rating Sat Date End Date Weekdays Spots/Week Rate Rating Sat Date Sat Date End Date Weekdays Spots/Week Rate Rating Sat Date Sat Date End Date Weekdays Spots/Week Rate Rating Sat Date End Date Sat Date End Date Weekdays Spots/Week Rate Rating Sat Date End Date Weekdays Spots/Week Rate Rating Sat Date	E 44	KSNV	10/20/1	12 10/20/12		CM	7a-9am	S-	:30	1	\$325.002	0.00 NM	1	\$325.00
Start Date End Date Weekdays Spots/Week Rate \$325.00 0.00		SAT TO	DAY		Saturday Today									
E 45 KSNV 10/20/12 10/20/12 News 3 Today - SATURDM News 3 Today - SA				End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
News 3 Today - SAT											·········			
NEWS Start Date End Date Weekdays Spots/Week Rate Rating \$300.00 0.00	E 45	KSNV	10/20/	12 10/20/12	•		9am-930am	S-	:30	1	\$300.002	0.00 NM	1	\$300.00
Week: 10/15/12 10/21/12 S- 1 \$300.00 0.00 E 46 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pm S- :30 2 \$450.002 0.00 NM 2 \$900.00 NEWS Start Date Week: 10/15/12 End Date Weekdays Spots/Week Rate Rating Rating Rating WKND Jeop/Wheel 0.00 NM 1 \$375.00 0.00 NM 1 \$750.00 0.00 NM 1 \$					•									
E 46 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pmS- :30 2 \$450.002 0.00 NM 2 \$900.00 NM	VA/					Spots/Week								
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Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12S- 1 \$750.00 0.00	E 48		10/20/	12 10/20/12	-		1130pm-1:0	2amS-	:30	1	\$750.002	0.00 NM	1	\$750.00
Week: 10/15/12 10/21/12S- 1 \$750.00 0.00			art Dete	End Date	Weekdays	SnoteMeek	Rate	Rating				1		
E 49 KSNV 10/21/12 10/21/12 CM 6a-7aS :30 1 \$225.002 0.00 NM 1 \$225.00	W					1								
	E 49	KSNV	10/21/	12 10/21/12	- 	СМ	6a-7a	S	:30	1	\$225.002	0.00 NM	1	\$225.00

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KSNV

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\$80.325.00

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Totals

Order / Rev:

104405

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates:

06832084

10/17/12 - 10/23/12

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount News 3 Sunrise - SUNDA News 3 Sunrise SUNDAY **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ----S \$225.00 0.00 E 50 KSNV 10/21/12 10/21/12 Sunday Today CM 7a-8am ----S :30 \$500.002 0.00 NM 1 \$500.00 Sunday Today **SUN TODAY** Spots/Week Start Date End Date **Weekdays** Rate Rating 10/21/12 Week: 10/15/12 ----5 \$500.00 0.00 E 51 KSNV 10/21/12 10/21/12 Meet the Press CM 8a-9am -----:30 1 \$1,900.002 0.00 NM 1 \$1,900.00 Meet the Press MTP End Date Weekdays Start Date Spots/Week Rate Rating ----S Week: 10/15/12 10/21/12 \$1,900.00 0.00 1 E 52 KSNV 10/21/12 10/21/12 News 3 Today Wknd CM 9a-930am ----S :30 \$250.002 0.00 NM \$250.00 News 3 Today **NEWS** Start Date End Date Weekdays Rating Spots/Week Rate Week: 10/15/12 10/21/12 \$250.00 0.00 E 53 KSNV 10/21/12 10/21/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$375,002 0.00 NM 1 \$375.00 Chris Matthews SUN 9:30am CM **End Date** Start Date Weekdays Spots/Week Rate Rating 10/21/12 -----5 Week: 10/15/12 \$375.00 0.00 E 54 KSNV 10/21/12 10/21/12 NFL Pre-Game / FNA ----S CM 1p-530pm :30 1 \$1,600.002 0.00 NM 1 \$1,600.00 NFL Pre-Game FNIA Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 ----S \$1,600.00 0.00 E 55 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ----S 1 \$8,000,002 0.00 NM \$8,000.00 NFL Football SNFL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$8,000.00 0.00 E 56 KSNV 10/21/12 10/21/12 NFL End of Game BreakCM 1p-9p ----S :30 1 \$6,500.002 0.00 NM \$6,500.00 NFL End of Game Break NFL POSTGAME Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 ----S \$6,500.00 0.00 E 57 KSNV 10/21/12 10/21/12 Sports Night in Las VegaGM Sun 1135p-1200a ----S :30 0.00 NM \$200.002 1 \$200.00 Sports Night in Las Vegas SPORTS NIGHT Start Date End Date Weekdays Spots/Week Rate Rating ----s Week: 10/15/12 10/21/12 \$200.00 0.00